

MEMBERSHIP ABC'S

Member Activity

Campaign to Revitalize Members

- A Ask** someone to join Star ~ they might be waiting for your invitation
- B Bring** a non-member to your next social event
- C Call** a member who hasn't been attending Chapter to let them know they've been missed
- D Drive** a driving-impaired member to your next Stated Meeting
- E Everyone** should feel welcome and wanted at social events
- F Family** is a great resource to invite their friends to Star social events
- G Get involved** with your community's charities as a representative of Star
- H Have fun** at Star events because guests will want to come visit with you again soon
- I Invite** friends and new acquaintances to your next social event
- J Join** with your Masonic Family to support their activities
- K Kindness** will gain friends who want to be around you and Star
- L Listen** to all new ideas from your members and promote support for the best ideas
- M Member** Retention takes a lot less effort than Member Acquisition, so be genuine and kind
- N Notify** your local newspaper of upcoming public events with Star
- O Open Meetings** are a great tool to let your community know more info about Star
- P Petitions** are our goal, but our members (both new and veteran) are our prize
- Q Quickly** put a Membership plan together (contact caoesmembership@gmail.com with updates)
- R Remember** the reasons you joined Star and share these reasons with friends

- S Share** with a non-member about the Star charities we support
- T Training** is a must to become a better Star member and Officer
- U Uncles** are new among required Masonic relatives for Star, so invite your uncles to Star events
- V Visit** other Chapters to gain innovative ideas on Membership activities and to fill their sidelines
- W Write** cards to absent members to tell them they are missed and invite them "home"
- X X-Out** from your conversation the phrase, "We've always done it this way"
- Y Youth** are Star's future, so be sure to support them by attending their meetings and activities
- Z Zeal** is the energy new members bring, so attend training to prepare to be a Star mentor